



“When the well is dry we know the worth of water”

-Benjamin Franklin

February 2017

Monthly Newsletter

Out of all of the water on our earth only 2.5% is freshwater. To add to this low percentage much of this water is frozen in glaciers and ice caps. As with any supply and demand curve, the less water we have (due to many reasons) the higher the cost will be.



The rising cost of water has led many of our customers to provide their residents with tools to provide more accountability. Of these tools Sub-meters have proven to be very helpful. The [National Multiple Family Submetering and Allocation Billing Program Study](#) found water reduction between **15-40%** when sub-meters are installed.

Monthly Spotlight:

Understanding Sub-metering

What is a sub-meter? A sub-meter is a secondary meter after the master meter. It measures usage (water, gas, or electric) on a per unit basis. Sub-meters are not provided by the utility and provide an affordable method to provide tenants with actual use.



Water sub-meters not only allow the property to conserve water via tenant

responsibility, they also allow for early leak detection. The most common instance of water loss in residential units is due to running toilets. With most sub-meters they report use on an hourly basis. This provides an easy way to track any increases.

Monthly Conservation Tips

- Routinely check property grounds for soggy areas that don't dry. This could be an indication of an underground water leak.
- Compare your bills against past bills.
- Consider installing LED lighting in common areas.

Urban Meters and Readers is committed to partnering with our clients to aid in their conservation efforts. Our industry leading team can assist you with any aspect of your utility recovery and conservation. From start to finish Urban Meters prides itself as your “turn-key” solution.



Please feel free to reach out to us via our non-automated customer service line, (800)460-0451. Our LIVE representatives are ready to help.